

The SC21 strategic partners will:

- Conduct business in line with SC21 principles in particular the relationship code of practice.
- Deliver an awareness level presentation of SC21 including a benefit statement ("what is it for me?").
- Facilitate a board level discussion on whether SC21 is right for the organisation
- Undertake diagnostic using SC21 principles to produce a specific business plan with clear areas for improvement (AFI).
- Facilitate feedback of the AFI's to the organisations leadership team to gain buy in
- Be able to deliver an understanding level training to the relevant organisation's personnel who will be actively engaged in the programme.
- Identify and refer AFI which may require specialist training partners to help.
- Establish baseline metric to measure current maturity, rating and monitor future progress.

This is delivered through a 3 step process:

- [Step 1: SC21 strategic overview](#)
- [Step 2: SC21 strategic diagnostic](#)
- [Step 3: SC21 continuous sustainable improvement plan \(CSIP\)](#)

STEP 1: SC21 STRATEGIC OVERVIEW

- Top level SC21 programme awareness overview.
- Certification and Quality Improvement awareness and understanding overview.
- Development and Performance awareness and understanding overview.
- Relationships awareness and understanding overview.
- Is SC21 right for your business?
- SC21 sign up

Step 1 typical duration in days: 1 day

STEP 2: SC21 STRATEGIC DIAGNOSTIC

- Overview refresh to broader audience.
- Facilitated self diagnostic.

Step 2 typical duration in days: 2 days

STEP 3: SC21 CONTINUOUS SUSTAINABLE IMPROVEMENT PLAN (CSIP)

- Develop Level "0" action plan for areas of improvement and specific action areas
- Facilitate identification of business groups (customers, suppliers, regional partners) to form your SC21 improvement group.
- Identify specific work stream modules required to support detailed plan

Step 3 typical duration in days: 1 - 2 days